

**MESEA**

**The Society for Multi-Ethnic Studies:  
Europe and the Americas**

**8th Biennial Conference**

**“Media and Mediated Performances of Ethnicity”**

**Blanquerna School of Communication  
Ramon Llull University  
Barcelona, Spain**

**June 13–15, 2012**



MESEA

“Media and Mediated Performances of Ethnicity”

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### 1. MESEA

#### The Society for **M**ulti-**E**thnic **S**tudies: **E**urope and the **A**mericas

MESEA was founded in 1998 in response to the challenge of ethnic studies in a time of increasing globalization to provide an international forum for interdisciplinary discussion on multiethnic studies. The Society promotes the study of the ethnic cultures of Europe, Africa, and the Americas in their circumatlantic relations from a transdisciplinary literary, historical and cultural studies perspective. The society acts as a forum for cooperation between universities, political institutions, and ethnic communities and supports the scholarly and cultural exchange among them in order to further intercultural understanding. MESEA currently has approximately 200 members from over 30 countries.



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MESEA holds its biennial conference in the spring, an event that brings together hundreds of international scholars to discuss issues related to the society's concerns. Conference topics have included: the place of ethnic communities in democratic societies, comparative perspectives on ethnic studies, ethnic lifewritings and histories, questions of migration, and sites of ethnicity. MESEA Conferences have been held in Heidelberg, Germany (1998); Orleans, France (2000); Padua, Italy (2002); Thessaloniki, Greece (2004); Pamplona, Spain (2006); Leiden, Netherlands (2008); Pécs, Hungary (2010).

The Association also promotes lively publishing activities. Apart from its journal, *Atlantic Studies*, and the official volume of essays that develop from the conferences, other books have been published based on MESEA activities or specific panel sessions at the biennial meetings.

### ***Executive Board***

#### **President**

Dorothea Fischer-Hornung, University of Heidelberg, Germany

#### **Vice President**

Rocio G. Davis, City University of Hong Kong

#### **Secretary**

Eleftheria Arapoglou, The University of California at Davis, U.S.A.

#### **Program Coordinator**

Yiorgos Kalogeras, Aristotle University, Thessaloniki, Greece

#### **Treasurer**

Johanna Kardux, University of Leiden, Netherlands

### ***Advisory Board***

Samir Dayal, Bentley College, Waltham, MA, U.S.A.

Loes Nas, University of Western Cape, South Africa

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Heike Raphael-Hernandez, University of Maryland in Europe

Alan Rice, University of Central Lancashire, U.K.

### ***Atlantic Studies Liaison***

William Boelhower, Louisiana State University, Baton Rouge, LA, U.S.A.



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## **2. Blanquerna School of Communication, Ramon Llull University**

The Blanquerna School of Communication is an undergraduate and graduate school of Ramon Llull University that provides job training in the arts, sciences and technical studies alongside tutoring and research.

The University trains journalists, audiovisual communication professionals, advertisers and public relations professionals through a personalised methodology which combines theory and practice and encourages students' creativity, critical analysis and interdisciplinary work.

Blanquerna School of Communication: <http://www.blanquerna.url.edu>

## **3. Local Organizers**

Dr. Josep Maria Carbonell Abelló (Dean of Communication)

Dr. Pere Masip Masip (Vice Dean of Research)

Dr. Joan Barata Mir (Vice Dean of International Affairs)

Dr. Josep A. Rom i Rodríguez (Vice Dean for Technology and Equipment)

Dr. Joan Cuenca Fontbona (Local coordinator)

Dr. Klaus Zilles (Local coordinator)



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#### 4. Conference Venue: Location, Access, Addresses, Map



#### **Points of interest:**

- Library of Communication Blanquerna, 12 Valldonzella Street. Reception, Main Conferences Venue, Opening, Keynotes and Parallel Sessions.
- School of Communication Blanquerna, 23 Valldonzella Street. Parallel Sessions, coffee breaks and cafeteria. (A).
- National Trains RENFE Railway Station and local bus terminal, Plaça Catalunya.
- Underground: lines 1, 2 and 3, Plaça Catalunya and Plaça Universitat.

The *Facultat de Ciències de la Comunicació Blanquerna* consists of two buildings. The main building with classrooms, administration, offices, and computer rooms is located at 23 Valldonzella Street. It is only a 3-minute walk to 12 Valldonzella Street, the Blanquerna Mediateque, library, and auditorium. Panel



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workshops will all be held at 23 Valldonzella Street, while all keynote lectures will be held in the auditorium in the basement of 12 Valldonzella Street.

The two buildings are located in the Raval district, one of the oldest neighborhoods in the Barcelona city center. The Ramblas Street, a wide Boulevard which connects Plaça Catalunya with the Columbus Monument, is within ten minutes walking distance along Tallers Street.

Barcelona’s major avenue, the Gran Via de les Corts Catalanes, more commonly known simply as Gran Vía, is also within short walking distance.

The School’s main building is connected by a large public courtyard with the CCCB (Centre de Cultura Contemporània de Barcelona) and the MACBA (The Barcelona Contemporary Art). The surrounding streets offer a wide variety of small shops, businesses, restaurants, and cafés.

## **5. Registration**

Registration for the conference on Tuesday, June 12 will be from 18:00 to 19:30 in the entrance hall of 23 Valldonzella Street. Registration will continue on Wednesday, June 13, through Thursday, June 14, starting at 9:00 daily.

## **6. Welcome Dinner**

The traditional MESEA welcome dinner will be held at Farga, Gran Vía, 630, Barcelona  
<<http://www.fargabarcelona.com/>>

A medley of tapas, house wine, mineral water, coffee, and teas will be served. A variety of vegetarian and non-vegetarian tapas will be available.

Price per person: 25 €

You will receive a voucher upon registration (prepaid by June 1, 2012)



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### **7. Lunch and coffee breaks**

During coffee breaks, hot and cold drinks will be served in the cafeteria room of the School of Communication Blanquerna, 23 Valldonzella Street. The cafeteria is also available for lunch. There are numerous choices for lunch around the university as well. Please consult the list of restaurants in your conference folder.

### **8. Conference Reception (Wednesday, June 13)**

Immediately after the official conference opening, The Blanquerna School of Communication Studies will host a reception in the anteroom of the auditorium immediately outside the conference opening site, Valldonzella 12.

### **9. Conference Banquet (Friday, June 15, 2012)**

Those who have signed up and prepaid by June 1<sup>st</sup> will receive a voucher upon registration. The **conference banquet** is to be held at **Hotel Catalonia Ramblas** (entrance either at 62-64 Tallers Street or 28 Pelai Steet).

Dinner will begin at 20.30 and will include food and wine, accompanied by live music and dance. The event will be an opportunity to meet and share experiences in a relaxed atmosphere.

Price per person: 60 €

You will receive a voucher upon registration (prepaid by June 1, 2012)

### **10. Young Scholars Excellence Award**

The winners of this year's **Young Scholars Excellence Award** will be announced and receive their award at the Opening Ceremony.



## **11. Performance and Readings Evening**

We will be hosting our traditional evening of performances and readings presented by conference participants.

The event will be held at **Mailuna**, Valldonzella 48

<<http://ww.mailuna.net>>

No reservations are required; this is a “pay-as-you-go” event.

## **12. The City of Barcelona and Ramon Llull University**

Barcelona is the capital of Catalonia. Less than two hundred kilometres from the French border, Barcelona is on the Mediterranean coast, which is the reason for the pleasant climate in the Catalan capital and its essentially Mediterranean culture and history.

As well as the sea, mountains are also part of Barcelona’s landscape. The city, which covers an area of 100.4 square kilometres, is surrounded by the Collserola hills to the west and by the hill of Montjuïc, which climbs up from the coast. Numerous small hills, like Monterols, Putget, Carmel, Rovira and Peira, rise above the Barcelona plain, which is bordered by two rivers, the Llobregat to the south, and the Besòs to the north.

The origins of Barcelona date back to the first century BC, when the Romans established a small colony called Barcino around Mont Tàber (Taber Hill). The remains of two Roman walls bear witness to this time. From the 4th to the 13th centuries, Barcelona expanded and consolidated the urban centre established by the Romans. At the end of the 13th century, a second wall was built around the Santa Maria del Mar church, a symbol of medieval Barcelona. This was where the Ribera barri, the neighbourhood of craftspeople, arose.

The city’s unstoppable growth was reinforced by trade with the Americas and nascent industrialization, which broke the Ancien Régime. However, the real revolution did not occur until centuries later when the walls were demolished to redevelop the city on the basis of Cerda’s expansion plan, the Pla Cerdà de l’Eixample.

This was a time when the first railway united Barcelona and Mataro, symbolizing the industrial prosperity that would soon be reflected in architecture. Wealthy industrial families had Modernista icons built, including Parc Güell, Casa Milà and Casa Batlló.

At the beginning of the 20th century, Barcelona was already a modern city, a melting pot of social and cultural movements. The outbreak of the Spanish Civil War in 1936 and the resulting Franco dictatorship meant the city



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lived through a bleak period, even though it continued to grow economically, especially from the 1950s onwards.

The return of democracy and the announcement that Barcelona would host the 1992 Olympic Games turned the city into an international reference point, marking the start of the transformation that has continued with events like the 2004 Forum of Cultures, urban redevelopment projects like the 22@ technology district, and buildings such as the Torre Agbar.

Catalan, the official language of Catalonia, is spoken in Barcelona, as is Spanish, the official language of Spain. The two Romance languages co-exist in Barcelona, where you can also hear many other languages, given the importance of tourism and the fact that the city is a meeting point for various cultures. Barcelona, the capital of Catalonia, is Spain's second largest city in terms of inhabitants. Spain is a European Union member State and is divided into autonomous regions. In the case of Catalonia, self-government dates back to the Middle Ages. The *Ajuntament* is the City Council which represents, governs and administers the city's interests. In addition, Barcelona has a legal standing that guarantees and reinforces the city's autonomy, namely the *Carta Municipal*, the municipal charter approved by the parliaments of Catalonia and Spain.

The city is bubbling all year round. Alternative art galleries, urban sport, festivals, fairs, exhibitions and more fill the calendar with ideas that bring us closer to a culture always hanging on the latest trends, not just personal but also urban, artistic, and culinary. Yet Barcelona people have fixed habits and therefore they like to look after and promote their history, preserving buildings and streets, while maintaining their traditions throughout the year. Celebrations like the Festa de la Mercè, literally the “Festival of Our Lady of Mercy,” the city's patroness, is a very good example of this. It is also important to mention the folk festivals in each of the city neighbourhoods, notably those in Sants and Gràcia, where every year they follow the same traditions, with giant figures, human towers, and folk music.

Barcelona faces the sea and, as a result, became a large gateway through which, during the course of its history, knowledge, traditions, customs, and new consumer products have moved -- an inexhaustible source of wealth, not only from Europe, but also from all the lands around the Mediterranean and beyond. Although, culturally, Barcelonians have fed themselves through this always open window, they are people of habit, with fixed times and hours, as well as a family character. We can therefore assert that their cultural growth has always rested on a formula that is very much their own and which is difficult to copy: an interesting mix of local traditions and others that have come from outside.



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**Ramon Llull University** was founded on March 1, 1990 and proclaimed by unanimous vote by the Parlament de Catalunya (Catalan Regional Parliament) on the May 10, 1991. It is a private, non profit-making university, providing a public service. Its aim is to offer quality in training that is person-centred and meets society’s needs.

Its founding centres are: the current Facultat de Filosofia (Faculty of Philosophy), which goes back to the last century; the Institut Quimic de Sarrià (Chemical Institute), founded in 1905; the Fundació Blanquerna (Blanquerna Foundation), set up in 1948 as “Escola de Magisteri” (Teacher Training College); La Salle, which goes back to 1903.

Ramon Llull University encompasses a series of federated higher education centres with a long history in Catalonia. These institutions, along with the Fundació del Cercle d’Economia and personalities of Catalan civil society, under the chairmanship of Cardinal Narcís Jubany, created the University on the 10th of October 1989.

In the years since it first opened its doors, the Ramon Llull University has extended its activities and, at present, it comprises the following federated institutions: the Chemical Institute, the Blanquerna Foundation, La Salle Engineering and Architecture, the Faculty of Philosophy, the Ebro Observatory, ESADE (Higher School of Business Management and Administration), the Pere Tarrés Faculty School of Social Education and Social Work, the Vidal i Barraquer Mental Health Institute, the Borja Bioethics Institute, and the ESDi Higher School of Design (as an affiliated centre).

The federal structure of Ramon Llull University supports the personality of its Centres and allows for a high degree of agility, flexibility and adaptability. It is a university option in tune with the demands of an increasingly dynamic and demanding society.

#### **14. Getting Around: Public Transportation, Taxis, and Bicycle Rental**

The main public transport operator is the TMB (Transports Metropolitans de Barcelona). The Integrated Fare System means you can use different modes of transport (metro, urban, metropolitan and interurban buses, tram, Ferrocarrils de la Generalitat de Catalunya trains and Rodalies de Catalunya trains) on a single travel card, which means there is no need to pay again when changing from one to another. Under this system you can use four different modes of transport and make three changes within an area and period of time established for the number of zones for which the travel card is valid.

Fare information: <<http://www.tmb.cat/en/bitllets-i-tarifas>>.



**Taxis:** The yellow and black Barcelona taxis are ubiquitous and relatively inexpensive, and there is usually no need to order a taxi cab by telephone. (Though if you need to do so call 933 033 033 or 933 300 300.) Just wait at the curb and hail a taxi. The green light on the roof and the “libre” or “lliure” signs behind the windscreen indicate unoccupied cabs. Pay only the fare shown on the meter (unless you carry bulky luggage, for which an extra charge is added). You may add a tip of a Euro or two if you are satisfied with the service.

**Bicycle Rental:** Barcelona has a community bicycle rent program called “bicing” (generally pronounced “bee-thing”). You will see the bicing bikes and the rental stations all over the city. However, this system requires a yearlong membership and is not aimed at tourists. There are numerous commercial bike and scooter rental businesses that cater to visitors. Click on the following links to access their web sites:

<<http://www.budgetbikes.eu/>>

<<http://www.vesping.com/>>

<<http://www.barcelonarentabike.com/>>

There is also a scooter rental called Barcelona Moto Rent in the same street as the conference venue at 41 Valldonzella Street.

## **15. Use of Computers & WiFi Access**

Conference participants are invited to use both the computers in the reading rooms of 12 Valldonzella Street and the computers in the computer room in the basement of 23 Valldonzella Street. Also, all lecture and classrooms are equipped with computers and screening equipment.

Wireless Internet (WiFi) is accessible everywhere at the School and Library. A password to access both WiFi and the computer terminals will be provided in your conference folder.

## **16. Copy and Print**

If you need to print a document, or make photocopies, we suggest you save it on a USB flash drive and make copies at one of the two copy shops right next door to the entrance of 23 Valldonzella Street.



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## **17. Sightseeing**

For those of you who are not already familiar with the city’s layout and main sights, we recommend the Barcelona Bus Tours or “Hop on and hop off tourist buses,” as they are colloquially known. These allow you to view the city from the open deck of a double-decker bus. You can hop on and off at whatever destinations you have chosen to reach, take your time to visit, get back on, and continue the tour. Alternatively, you may just choose to experience the full tour in one go, gaining an overview of what the city has to offer and taking note of particular places of interest to return to. Even visitors who are generally averse to “tourist bus tours” may be pleasantly surprised by the experience.

The buses leave from Plaça Catalunya and tickets are sold at the Tourist Office (located underground) at the corner of Plaça Catalunya just in front of the Corte Inglés department store. Also, see links to web sites below with more detailed information.

<<http://www.barcelona-tourist-guide.com/en/tour/barcelona-bus-tour.html>>

<<http://www.viator.com/Barcelona-tours/Hop-on-Hop-off-Tours/d562-g12-c97?pref=02&aid=g1856>>



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## MESEA 2012 Conference Schedule

**Blanquerna School of Communication,  
Ramon Llull University, Barcelona, Spain**

### **Tuesday, June 12, 2012**

- 14:00-17:00 Meeting of the MESEA Officers  
18:00-19:30 Registration: (entrance hall of Blanquera School of Communications, 23 Valldonzella Street)  
20:00 Welcome Dinner: Welcome Dinner:  
Farga Restaurant, Gran Vía, 630, Barcelona

### **Wednesday, June 13, 2012**

- 09:00 Registration:  
Entrance Hall of Blanquera School of Communications,  
23 Valldonzella Street)
- 09:00-10:45 Parallel Panel Sessions 1  
10:45-11:15 Coffee Break  
11:15-13:00 Parallel Panel Sessions 2  
13:00-15:00 Lunch  
15:00-16:45 Parallel Panel Sessions 3  
16:45-17:30 Coffee Break  
17:30-20:00 Opening Ceremony (Auditorium)  
Words of Welcome:  
Josep Maria Carbonell Abelló, Dean of Communication  
Dorothea Fischer-Hornung, President of MESEA  
Rocio G. Davis  
Presentation of the Young Scholars Excellence Award  
Johanna C. Kardux  
Presentation of MESEA volume: *Aesthetic Practices and Politics in Media, Music, and Art: Performing Migration*
- Keynote Lecture:  
Ella Shohat and Robert Stam, New York University  
“Race in Translation: Culture Wars around the Postcolonial Atlantic”  
Introduction: Yiorgos Kalogeras, Aristotle University
- 20:00 Reception hosted by The Blanquerna School of Communication Studies, Anteroom of the Auditorium



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**Thursday, June 14, 2012**

- 09:00 Registration: (entrance hall of Blanquera School of Communications, 23 Valldonzella Street)
- 09:00-10:45 Parallel Panel Sessions 4
- 10:45-11:15 Coffee Break
- 11:15-13:00 Parallel Panel Sessions 5
- 13:00-15:00 Lunch
- 15:00-16:30 Keynote Lecture (Auditorium)
- Xavier Giró Martí , Universitat Autònoma de Barcelona  
“Neocolonialism in the Discourse of Media: Nationalism and Migrations”
- Introduction: Klaus Zilles, Ramon Llull University
- 16:30-17:00 Coffee Break
- 17:00-19:00 Membership Meeting and Elections (Auditorium)
- 20:00-22:00 Readings and Performances by Conference Participants  
Mailuna, Calle Valldonzella 48  
(snacks will be available for purchase)



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**Friday, June 15, 2012**

- 09:00-10:45 Parallel Panel Sessions 6  
10:45-11:15 Coffee Break  
11:15-13:00 Plenary Round Table: “Mediated Catalonia”  
(Auditorium)  
Moderated by Josep Maria Carbonell Abelló,  
Dean of Communication  
Participants:  
Manuel Manonelles  
Onnora Seroo-Cheriette  
Joan Manuel Tresserras
- 13:00-14:30 Lunch  
14:30-16:15 Parallel Panel Sessions 7  
16:15-16:45 Coffee break  
16:45-18:00 Keynote Lecture (Auditorium)
- Harry and Michele Elam, Stanford University  
“The Play of Race”
- Introduction by Eleftheria Arapoglou,  
University of California, Davis
- 18:00-18:30 Hail and Farewell  
20:00 Banquet: Hotel Catalonia Ramblas

14:00-17:00 Meeting of the MESEA Officers

18:00-19:30 Registration will take place in the entrance hall of Blanquera School of Communications, 23 Valldonzella Street

20:00 Welcome Dinner

The traditional MESEA welcome dinner will be held at  
Farga Gran Vía  
<http://www.fargabarcelona.com/restaurantes/granvia.htm>  
Gran Vía, 630,  
08007 Barcelona  
Telephone +34 933426040

Participants who wish to walk to the restaurant together can meet at the Registration desk, departure 19:30. We will then proceed to the Farga Gran Vía Restaurant together.

Wednesday, June 13, 2012

**9:00 Registration:** Entrance Hall of Blanquera School of Communications,  
23 Valldonzella Street

9:00-10:45

**Panel 1.1 (Room 415)**

**Television, Literature and Identity Reconstruction**

**Chair:** *Elena Yeste* (Ramon Llull University, Spain)

**Presenters:**

**Marla Arbach** (University of Santiago de Compostela, Spain):  
“Family and White Patriarchal Domination in the American Television  
Series *Hawaii 5-0*”

**Cathy M. Jackson** (Norfolk State University, USA):  
“Forever Undead: Hollywood’s Iconic American Outlaw Rides into the  
Twilight of Another Day Spreading Teutonic Myths of Racial Superiority”

**Rosalia Baena and Chrysta Byker** (University of Navarra, Spain):  
“Nostalgia’s Call: *Downton Abbey* and English Ethnicity”

9:00-10:45

**Panel 1.2 (Room 203)**

**Challenging Media Myths, Ethnicity and Music**

**Chair:** *Monika Fodor* (University of Pécs, Hungary)

**Presenters:**

**Monika Fodor** (University of Pécs, Hungary):  
“Unplugged? Performing Ethno-Cultural Identity in Réka Pigniczky’s  
Autobiographical Documentary *Incubator*”

**Ioana Luca** (National Taiwan Normal University, Taiwan):  
“Mediated Identities in Post-1989 Romanian Popular Culture”

**Stephanie Walker** (Norfolk State University, USA):  
“What White, White West? Challenging Media Myths of the Role of  
African Americans in the American West”

9:00-10:45

**Panel 1.3 (Room 301)**

**Colonized by Hollywood**

**Chair: Joonok Huh** (*University of Northern Colorado, USA*)

**Presenters:**

**Mary Jo Bona** (Stony Brook University, USA) and

**JoAnne Ruvoli** (University of California, L.A., USA)

“Transhistorical Italian American Spectacle: *The Godfather* and Media Excess”

**Joonok Huh** (University of Northern Colorado, USA):

“Hollywood Image in Jessica Hagedorn's *Dogeaters*”

**Malgorzata Martynuska** (University of Rzeszow, Poland):

“Ethnic Representations of the Irish in American Crime Films of 1990-2010”

9:00-10:45

**Panel 1.4 (Room 105)**

**Migration, Gender, and Humor: More than Filming the Italian and Greek American Experience**

**Chair: Sostene Massimo Zangari** (*University of Milan, Italy*)

**Presenters:**

**Theodora D. Patrona** (Technological Institute of Crete, Greece):

“Mediterranean Women Knocking on the *Golden Door* (2006): Female Migrants and Cultural History through Film”

**Sostene Massimo Zangari** (University of Milan, Italy):

*Everybody Loves Raymond*: The Shifting Boundaries of Italian-American Masculinity”

**Yiorgos Kalogeras** (Aristotle University, Greece):

“*Bitter Bread* and *Adopted Motherland*: Filming Italian and Greek New Immigration to the USA”

**Fred Gardaphe** (Queens College, City University of New York, USA):

“‘What’ya mean I’m funny?’: Ball-busting Humor and Italian American Masculinities”

9:00-10:45

Panel 1.5 (Room 303)

**American Indian Poetry – Ways of Saying, Ways of Knowing:  
Indigenous Poetics as Epistemological Mediation**

**Chair: Gordon Henry** (*Michigan State University, USA*)

**Presenters:**

**Gwen Westerman** (Minnesota State University, Mankato, USA) and  
**Glenn Wasicuna, Wambdi Wapaha** (Wozu Otina, Minnesota, USA):  
“The Language of Mediation: Dakota/English Poetry”

**Jane Hafen** (University of Nevada, Las Vegas, USA):  
“Hozho in *The Radiant Curve*: Balancing Luci Tapahonso”

**Patrice Hollrah** (University of Nevada, Las Vegas, USA):  
“Website, E-Mail, and Twitter Poems: Sherman Alexie’s Digital Literacy”

**Gordon Henry** (Michigan State University, USA):  
“Epistemology and the Poetics of the Anishinaabe Worldview”

9:00-10:45

Panel 1.6 (Room A2)

**Subject on Display: Comparative Racial Optics in the Popular US  
Imaginary**

**Chair: Wendy Sung** (*University of Michigan, Ann Arbor, USA*)

**Presenters:**

**Wendy Sung** (University of Michigan, Ann Arbor, USA):  
“Locking in the Ghosts: Walking the Cinematic Hallways into Memory and  
History”

**Pier Dominguez** (Brown University, USA):  
“In Briefs: Racial/Sexual Instabilities of Men’s Underwear Ads in Visual  
Culture”

**Sony Corunez Bolton** (University of Michigan, Ann Arbor, USA):  
“Comparative Raciality and Dissimulation: Articulating Filipino  
Postcoloniality”

9:00-10:45

Panel 1.7 (Room A3)

**Border Mediations:**

**Racial, Gender and Environmental Realities in a Glocalised World**

**Chair:** *Aishih Wehbe-Herrera* (Manchester Metropolitan University, UK)

**Presenters:**

**Imelda Martín-Junquera** (Universidad de León, Spain):

“Sleep Dealers, Environmental Justice and Virtual Borders”

**Aishih Wehbe-Herrera** (Manchester Metropolitan University, UK):

“*Feminicidios* in the Americas: Global Mediations and Local Interventions”

**Francisca Sánchez Ortiz** (University of Aberdeen, UK):

“Transnational Visual Representations of Gender Violence:  
Spain, Mexico, and Guatemala”

11:15-13:00

Panel 2.1 (Room 415)

**Ethnic Media, Political Protest, and Naturalization:**

**Toward an Afro-European Union**

**Chair:** *Natasha Kelly* (University of Münster, Germany)

**Presenters:**

**Olive Vassell**

(University of the District of Columbia in Washington, D.C., USA):

“Towards an Afro-European Union: Online Media’s Transformative Role  
in Defining Afro-European Identity”

**Kpêdétin Ahouansou** (École des Hautes Études en Sciences Sociales, France):

“The Internet as a Tool: Claiming Black French Identity”

**Natasha Kelly** (University of Münster, Germany):

“Culturalising Knowledge in Germany: Black Knowledge Production and  
the Internet”

11:15-13:00

Panel 2.2 (Room 203)

**Fusionist Cartographies: Gender, Ethnicity, and Citizenship in Asian and Asian American Literatures and Films**

**Chair: So-Hee Lee** (*Hanyang Women's University, Republic of Korea*)

**Presenters:**

**Pin-chia Feng** (National Chiao Tung University, Taiwan):

“Diasporic Bollywood: Fusionist Practice and Cultural Translation in Deepa Mehta’s *Bollywood/Hollywood*”

**Ana Zamorano** (Universidad Nacional de Educación a Distancia):

“Cartographies of the Self on the Screen: Wayne Wang’s *The Joy Luck Club*, Ang Lee’s *The Wedding Banquet*, or Alice Wu’s *Saving Face*”

**Eunsook Koo** (Cheongju University, Republic of Korea):

“The Representation of Korean American Communities in Korean American Novels and Films”

**So-Hee Lee** (Hanyang Women’s University, Republic of Korea):

“Gender, Ethnicity, and Media Activism for the Returned Korean Adoptees’ Movement”

11:15-13:00

Panel 2.3 (Room 301)

**Art and Ethnic Transformation**

**Chair: Tamas Dobozy** (*Wilfrid Laurier University, Canada*)

**Presenters:**

**Tamas Dobozy** (Wilfrid Laurier University, Canada):

“The Language of Photographs/The Photographs of Language in South Side Chicago”

**Angelika Koehler** (Technical University of Dresden, Germany):

“The Butterfly Myth - How Orientalism Works Across the Media”

**A. Robert Lee** (Nihon University, Japan):

“Native Postmodern? Performing Fiction of D. L. L. Birchfield and Stephen Graham Jones”

11:15-13:00

Panel 2.4 (Room 303)

**Pedagogy and the Role of New Media**

**Chair: Charles H. Ford** (Norfolk State University, USA)

**Presenters:**

**Charles H. Ford** (Norfolk State University, USA):

“The Technology of Massive Resistance: John J. Brewbaker and the Origins of Teaching by Television in Norfolk, Virginia, 1956-1962”

**Harriet Massembe** (Saint Leo University, USA):

“Teaching College ENG 122: Argument in Literary and Media Texts”

**Smaranda Stefanovici** (Petru Maior University of Târgu-Mureș, Romania):

“Classroom Ethnicity and Race through American Films”

11:15-13:00

Panel 2.5 (Room 105)

**Ethnic Identity and Modern Sensibilities**

**Chair: Jopi Nyman** (University of Eastern Finland, Finland)

**Presenters:**

**Charlotte Fink** (Independent scholar, Austria):

“The Importance of Being Different: On the Depiction of Germanness in Contemporary Austrian Popular Culture and its Identity Forming Role Regarding Austrianness”

**Jopi Nyman** (University of Eastern Finland, Finland):

“Immigrant Animals, Ethnicity, and Community”

**Tsu Chung Su** (National Taiwan Normal University, Taiwan):

“Mediating ‘Ethnic’ Shakespeare Performances via The Digital Archive: The Case of ‘The Global Shakespeares Video & Performance Archive’”

11:15-13:00

Panel 2.6 (Room A2)

**Women, Media, Narratives, Images**

**Chair:** *Daria White* (Eastern Mennonite University, USA)

**Presenters:**

**Amber Johnson** (Prairie View A&M University, USA):

“(Mis)representations of Black Sexuality in Media: Madea vs. MaDukes”

**Dana Mihailescu** (University of Bucharest, Romania):

“American Jewess and Turn-of-the-Century Gender Images”

**Daria White** (Eastern Mennonite University, USA):

“Narrative Shifters: ‘Babas’ and Balkan Meta-Narratives”

11:15-13:00

Panel 2.7 (Room A3)

**Mediating Indianness (Subpanel 1):**

**Transethnicity/Transculturality and Protest in Historical Contexts**

**Chairs:** *Gordon Henry* (Michigan State University, USA) and  
*Cathy Covell Waegner* (University of Siegen, Germany)

**Presenters:**

**Sonja Georgi** (Johannes Gutenberg University, Mainz, Germany):

“‘IndiVisible’ Identities: Mediating Native American and African American Encounters and Inter-Ethnic Identity”

**Cathy Covell Waegner** (University of Siegen, Germany):

“‘Buffalo Bill Takes a Scalp’: Mediated Transculturality on Both Sides of the Atlantic with William F. Cody’s ‘Wild West’ Shows, from Hollywood to YouTube”

**Gordon Henry** (Michigan State University, USA):

“Beyond the Law, Decoding, Re-coding Trust in American Indian/Government Relations: Mediation and Guardianship in Cobell v. Salazar”

15:00-16:45

Panel 3.1 (Room 415)

**Transgressive Figures**

**Chair: Toniesha Taylor** (*Prairie View A & M University, USA*)

**Presenters:**

**Veronica Cassidy** (New School for Social Research, USA):

“White Trash Nation: The Transgressions of Anna Nicole Smith”

**Mirjam Frotscher** (Technical University of Dresden, Germany):

“Adapting the Author—The Strange Case of J.T. Leroy”

**Toniesha Taylor** (Prairie View A & M University, USA):

“Kasting Kardashian: Fan Response to Tyler Perry’s ‘Kashing IN’ Makes Fans Cash Out”

15:00-16:45

Panel 3.2 (Room 203)

**Mediating Indianness (Subpanel 2):**

**(Trans)Media Literacy, Youth Cultures, and Nation**

**Chair: Kimberly Blaeser** (*University of Wisconsin-Milwaukee, USA*)

**Presenters:**

**Ellen Cushman**

(Michigan State University, USA):

“Cherokee Writing: Mediating Traditions, Codifying Nation”

**Chris LaLonde** (State University of New York, College at Oswego, USA):

“‘We can tell our own history, we can tell our own future’: Queese IMC, Culture Shock Camp, and an Indigenous Hip-Hop Movement”

**Christine Plicht** (Johannes Gutenberg University, Mainz, Germany):

“*Dead Man* (1995) – Still Thwarting all Cultural and Cinematic Expectations”

**Kimberly Blaeser** (University of Wisconsin-Milwaukee, USA):

“Refraction and Helio-tropes: Native Photography and Visions of Light”

15:00-16:45

Panel 3.3 (Room 301)

**Re-emerging Identities, Blogging, and Transformation**

**Chair:** *Eleftheria Arapoglou* (University of California, Davis, USA)

**Presenters:**

**Eleftheria Arapoglou** (University of California, Davis, USA):

“Eleni Gage’s *North of Ithaka* and the liminalstage.com: A Creative Symbiosis of Fictionalized and Digitally Mediated Ethnic Identities”

**Dalia Kandiyoti** (City University of New York, USA):

“Re-Emergent Histories in the Americas: Latina/o History of Jewishness and The Crypto-Jewishness of Latinidad in Fiction and New Media”

**Katherine Miranda** (Universidad de Puerto Rico-Río Piedras):

“Social Media & Emergent Caribbean Literatures: Performing Cuban Identity On-line”

15:00-16:45

Panel 3.4 (Room 303)

**Ads, Ethnicity, Representation**

**Chair:** *Rocio G. Davis* (City University of Hong Kong, Hong Kong)

**Presenters:**

**Amber Johnson** (Prairie View A&M University, USA):

“Blaming Ethnicity: Mediated Images of Reproductive (In)Justice”

**Mariam Esseghaier** (Concordia University, Canada):

“‘The Harem Inside Out’: Private Muslim Womanhood for Public Consumption in the *Liaison Dangereuse* Lingerie Advertisement”

**Rusen Nurhayat Tanribilir** (Marmara University, Turkey):

“A Case Study on Postmodern Virtual Power Effects on Advertising Aimed to Turkish Immigrants as an Ethnic Culture in Holland”

15:00-16:45

Panel 3.5 (Room 105)

**“Ugly” Mexicanidades: Race, Gender, and Sexuality in *Machete* and *Ugly Betty***

**Chair: Deborah Paredez** (*University of Texas at Austin, USA*)

**Presenters:**

**Nicole M. Guidotti-Hernández** (*University of Texas at Austin, USA*):

“Queering Machete’s Dissonant Masculinities and the Castration Complex”

**Tanya Gonzalez** (*Kansas State University, USA*):

“Justin Time: Queer Latino Youth on TV”

**Respondent: Deborah Paredez** (*University of Texas at Austin, USA*)

15:00-16:45

Panel 3.6 (Room A2)

**Crises of Representation:**

**Blackness and the Politics of Visual Representation in Post-9/11 United States**

**Chair: Leigh Raiford** (*University of California, Berkeley, USA*)

**Presenters:**

**Courtney Baker** (*Connecticut College, USA*):

“The Commercialization of Disaster and the (Short) Selling of Humanity”

**Jennifer Malkowski** (*Smith College, USA*):

“Streaming Death: Oscar Grant and the Politics of Dying on YouTube”

**Michael Cohen** (*University of California, Berkeley, USA*):

“‘Our Blacks are Better than Their Blacks’: Race and Class on the Verge of the 2012 US Presidential Election”

15:00-16:45

Panel 3.7 (Room A3)

**Mediating Ethnicity and Human Rights in Fiction and Film**

**Chairs:** *Silvia Schultermandl* (University of Graz, Austria) and  
*Ana Manzanás* (Universidad de Salamanca, Spain)

**Presenters:**

**Silvia Schultermandl** (University of Graz, Austria):

“‘Anything you do to this woman, I will report it’: Mediating Ethnicity and Human Rights in Chris Cleave’s *Little Bee*”

**Delphine Munos** (University of Liège, France):

“‘Framing’ Death through War Photography: A Reassessment of Diaspora, Cosmopolitanism, and the Passion for the Real in Jhumpa Lahiri’s ‘Trilogy’”

**Leo Lippert** (University of Vienna, Austria):

“‘Orphan Alert!’: The Second Civil War, Ethnicity, and the Postmodern 90s”

**Ana Maria Manzanás Calvo** (Universidad de Salamanca, Spain):

“Divisible Lines in *Frozen River* and *Welcome*”

15:00-16:45

Panel 3.8 (Room 400)

**Song, Book, Wikipedia, Activism**

**Chair:** *Bryan Banker* (Heidelberg University, Germany)

**Presenters:**

**Bryan Banker** (Heidelberg University, Germany):

“The International Brotherhood of Song: Paul Robeson as Cultural Agent”

**Paola Ferrero** (Università degli Studi di Roma, Italy):

“Intermedial Re-significations of Post-colonial Resistance: J. Kincaid’s *A Small Place* and S. Black’s *Life and Debt*”

**Raul Rubio** (City University of New York, USA):

“Ethnic Exoticism: Queer Stand-up Comedy, Media & Activism”

17:30-20:00

**Official Conference Opening Ceremony**

**Words of Welcome:**

**Josep Maria Carbonell Abelló**, Dean

**Dorothea Fischer-Hornung**, President of MESEA

**Rocio G. Davis**, Presentation of the Young Scholars Excellence Award

**Johanna C. Kardux** – Presentation of MESEA volume: *Aesthetic Practices and Politics in Media, Music, and Art: Performing Migration*,

**Keynote Lecture:**

**Ella Shohat and Robert Stam**, New York University

**“Race in Translation: Culture Wars around the Postcolonial Atlantic”**

**Introduction: Yiorgos Kalogeras**, Aristotle University

**20:00** Reception hosted by The Blanquerna School of Communication Studies, Anteroom of the Auditorium

Thursday, June 14, 2012

**9:00: Registration:** Entrance Hall of Blanquerna School of Communications,  
23 Valldonzella Street

**9:00-10:45**

**Panel 4.1 (Room 415)**

**Media, Activism, Political Mobilization**

**Chair: Michele Fazio** (*University of North Carolina at Pembroke, USA*)

**Presenters:**

**Michele Fazio** (University of North Carolina at Pembroke, USA):

“From Broadsides to Blogs: Recovering the Memory of “Two Good Men”

**Esen Kara** (Yasar University, Turkey) and

**Dilek Melike Tanner** (Yasar University, Turkey):

“The Role of Social Media on the Transformation of Public Acts: A  
Turkish Censorship Demonstration Case”

**Federico Subervi** (Texas State University-San Marcos, USA):

“The Media Do Make a Difference: New Directions in the Study of Media  
and Latino Political Mobilization”

**9:00-10:45**

**Panel 4.2 (Room 301)**

**Filming Athletes, Ethnicizing Sports**

**Chair: Yagmur Nuhurat** (*Brown University, USA*)

**Presenters:**

**Astrid Haas** (Bielefeld University, Germany):

“A Changing Game?: Ethnicity and Nation in the U.S. American Soccer  
Film”

**Yagmur Nuhurat** (Brown University, USA):

“Mediated Tropes of Turkishness in Football”

**Karsten Senkbeil** (University of Hildesheim, Germany):

“Apollo, Dionysus, or Adonis ? – A Transcultural Comparison of Hero-  
images in Sports Media”

9:00-10:45

Panel 4.3 (Room 303)

**Fact and Fiction in Feature Film and Docu-drama**

**Chair: Oana Sabo** (*University of Southern California, USA*)

**Presenters:**

**Rose Hsiu-li Juan** (National Chung Hsing University, Taiwan):  
“Living Mythologically: Mediating between Aboriginal Dreamtime Imaginary and Werner Herzog’s *Where the Green Ants Dream*”

**Oana Sabo** (University of Southern California, USA):  
“Eastern European Migrants and English Hospitality in Pawel Pawlikowski’s *Last Resort*”

**Adina Baya** (University of the West, Romania):  
“Media and the Construction of Transnational Terrorism in Don DeLillo’s Fiction”

**Page Laws** (Norfolk State University, USA):  
“Disgrace-full: Adapting Coetzee’s Racial Revenge Novel for the Screen”

9:00-10:45

Panel 4.4 (Room 304)

**Photography, Journalism, Representation**

**Chair: Jaume Suau** (*Ramon Llull University, Spain*)

**Presenters:**

**Saba El Ghul-Bebawi** (Swinburne University of Technology, Australia) and  
**Matt J. Duffy** (Zayed University, United Arab Emirates):  
“Cultures of Journalism: A Comparative Analysis between English and Arabic Newspapers in the United Arab Emirates”

**Hsiu-Chuan Lee** (National Taiwan Normal University, Taiwan):  
“Posthumous Shock’: Time and History in the Photographic Representations of Japanese American Internment”

**Joanne Chassot** (University of Lausanne, Switzerland):  
“Shadows of Themselves: Images of Haiti and the Haitians in the Mass Media”

9:00-10:45

Panel 4.5 (Room 105)

**Mediating Indianness (Subpanel 3):  
Performance, Gender, and Cultural Capital**

**Chair:** *Kerstin Schmidt* (University of Siegen, Germany)

**Presenters:**

**Sally McBeth** (University of Northern Colorado, USA):

“Performance, Story-Telling, and Gender in the Northern Ute Bear Dance”

**John Purdy** (Western Washington University, USA):

“Eric Gansworth’s *(Re)Creation Story*: Mediation and Remediation”

**Kerstin Schmidt** (University of Siegen, Germany):

“Cultural Capital Flows and Mediations of Border Territory in Native North America: *Edge of America* (2003) and *Frozen River* (2008)”

**Respondent: Evelina Zuni Lucero**

(Institute of American Indian Arts, Santa Fe, USA)

9:00-10:45

Panel 4.6 (Room A2)

**Text, Sound, Memory, Performance**

**Chair:** *Bettina Hofmann* (University of Wuppertal, Germany)

**Presenters:**

**Milvet Alonso** (Tecnologico de Monterrey campus Queretaro, Mexico):

“Fluctuating Mexican Identities: Bicentenary Commemoration and Indigenous Ritual in Queretaro, Mexico”

**William Boelhower** (Louisiana State University, USA):

“Suit the Word to the Action and the Action to the Word: A Closer Look at Strategies of Performance in Frederick Douglass’s ‘The Heroic Slave’”

**Bettina Hofmann** (University of Wuppertal, Germany):

“Sound and Sense in African American Poetry”

9:00-10:45

**Panel 4.7 (Room A3)**

**New Media Poetics**

**Chair: Dorothy Wang** (*Williams College, USA*)

**Presenters:**

**John Keene** (Northwestern University, USA):

“The Work of Black Literature in the Age of Digital Reproducibility”

**Dorothy Wang** (Williams College, USA):

“Social Media, Race, and Affect in Tao Lin’s *Richard Yates*”

**Monica Chiu** (University of New Hampshire, USA):

“Clint Eastwood’s *Gran Torino* and Troubling Media Images of Hmong Americans”

9:00-10:45

**Panel 4.8 (Room 400)**

**Race, Gender, Sexuality and Media: Black Americans on the Brink of (Dis)Identification**

**Chair: Stephany Rose Spaulding** (*University of Colorado at Colorado Springs, USA*)

**Presenters:**

**Stephany Rose Spaulding** (University of Colorado at Colorado Springs, USA):

“Marginal Insider: Trekking Spaces of American Popular Media”

**Heidi Lewis** (Colorado College, USA):

“Who’s Afraid of the Big Black Bitch?: A Black Feminist Analysis of Reality TV”

**Tomi-Ann Roberts** (Colorado College, USA):

“Little Bratz?: The Sexualization of Girls and Girlhood”

**Dawn-Elissa Fischer** (San Francisco State University, USA):

“Teaching Intersectionality through Information Technology”

11:15-13:00

Panel 5.1 (Room 415)

**How Human is the Other?: Nature and the Ethnic Other in Visual Culture**

**Chair:** *Ewa Łuczak (Warsaw University, Poland)*

**Presenters:**

**Ewa Łuczak** (University of Warsaw, Poland):

“Ape-Men and Half Humans: King Kong and Eugenic Discourse”

**Izabella Kimak** (Maria Curie-Skłodowska University, Poland):

“The Nature in/of Otherness in Deepa Mehta’s *The Elements Trilogy*”

**Ewelina Bańka** (John Paul Catholic University of Lublin, Poland):

“Nora Naranjo-Morie’s Clay Rituals-Resisting the Commercialization of Pueblo Art”

11:15-13:00

Panel 5.2 (Room 301)

**Resistance, Change, or Stagnation? U. S. Latino(a) Representation in Film and Television**

**Chair:** *Horst Tonn (University of Tübingen, Germany)*

**Presenters:**

**Marcus Embry** (University of Northern Colorado, USA):

“Tracking the Twenty-first Century Corrido”

**Astrid Fellner** (Saarland University, Germany):

“Latina (Un-)Cool: Performing Ethnicity in *Ugly Betty*”

**Horst Tonn** (University of Tübingen, Germany):

“Shifting Representations of the Border in the Films of Gregory Nava”

11:15-13:00

Panel 5.3 (Room 303)

**Mediating Indianness:**

**“Crow Commons” - Creative Correspondences and Virtual Affiliations**

**Interactive Roundtable:**

Panelists will perform an exposition of their virtual exchanges on the topic of Anishinaabe poetry leading up to the MESEA conference.

**Chair:** *Molly McGlennen* (Vassar College, USA)

**Presenters:**

**Kimberly Blaeser** (University of Wisconsin-Milwaukee, USA),

**Jane Haladay** (University of North Carolina at Pembroke, USA),

**Gordon Henry** (Michigan State University, USA),

**Molly McGlennen** (Vassar College, USA),

**Jesse Peters** (University of North Carolina at Pembroke, USA)

11:15-13:00

Panel 5.4 (Room 304)

**Performing Feminism across Literatures: Mediated Images, Made-Up Imaginaries, and the Dialogue among Cultures**

**Chair:** *Carolina Nuñez-Puente* (University of La Coruña, Spain)

**Presenters:**

**Carolina Nuñez-Puente** (University of La Coruña, Spain):

“Performing Dialogs across Disciplines and Cultures: Reading Women Writers through Media Studies”

**Iping Liang** (National Taiwan Normal University, Taiwan):

“Trans-Asias: Asian American Passing and Onoto Watanna’s Identity Performance”

**Aitor Ibarrola-Armendariz** (University of Deusto, Bilbao, Spain):

“Portraying the Difficult Transition from Girlhood to Adulthood of Latina Teenagers in Julia Alvarez’s *Once upon a Quinceañera*”

11:15-13:00

Panel 5.5 (Room 105)

**Reconstituted Simulacra of Citizenship and Ethnicity**

**Chair: Andrew White** (*Eastern Mennonite University, USA*)

**Presenters:**

**Agnieszka Monnet Soltysik** (University of Lausanne, Switzerland):

“All Brothers Now: Performances of Race in Recent TV Series and Films of the Iraq and Afghanistan Wars”

**Cristina Stanciu** (Virginia Commonwealth University, USA):

“Americanization Media at the Turn of the Twentieth Century: The Making and Unmaking of Americans at the (Silent) Picture Show”

**Andrew White** (Eastern Mennonite University, USA):

“Picking Up the Simulacrum[b]s of the Past: Mostar’s New-Old Bridge and Bosnian Identity”

11:15-13:00

Panel 5.6 (Room A2)

**Reconsidering Ethnic Space and Subjectivity**

**Chair: Ivy Ichu Chang** (*National Chiao Tung University, Taiwan*)

**Presenters:**

**Ivy Ichu Chang** (National Chiao Tung University, Taiwan):

“Recycling Historical Memories and Ethnic Simulacra: Rethinking a Transnational Social Sphere Based on Taiwanese Films *Cape No. 7* and *Seedig Bale*”

**Miki Flokemann** (University of the Western Cape, South Africa):

“Transforming the Everyday Traumas of Migrancy through Performance”

**Klaus Rieser** (University of Graz, Austria):

“Migration, Filmic Space and Subjectivity”

11:15-13:00

Panel 5.7 (Room A3)

**Mediating Ethnicized Bodies**

**Chair: Martin Luethe** (*Ludwig-Maximilian-Universität-München, Germany*)

**Presenters:**

**Mathis Danelzik** (Eberhard Karls Universität Tübingen, Germany):

“Upholding the Dichotomies – Ethnicized Medial Construction of African Female Genital Mutilation, Western Cosmetic Surgery, and Medical Interventions on Intersexual Babies”

**Martin Luethe** (Ludwig-Maximilian-Universität-München, Germany):

“Killing the Self and Killing Them All: Contemporary Rap Music and Deaths”

**Peter Just** (Ludwig-Maximilians-Universität-München, Germany):

“Brown Pride: Representations of Ethnicity via the Body in Digital Mixed-Martial-Arts Games”

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15:00-16:30 Keynote Lecture:

**Xavier Giró Martí**, Universitat Autònoma de Barcelona  
“Neocolonialism in the Discourse of Media: Nationalism and Migrations”

Introduction: Klaus Zilles, Ramon Llull University

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17:00-19:00 Membership Meeting and Elections  
(Room 301)

20:00-22:00 Readings and Performances by Conference Participants  
Mailuna: <<http://www.mailuna.net>>  
Calle Valldonzella 48  
(snacks will be available for purchase)

Friday, June 13, 2012

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Friday, June 15, 2012

9:00-10:45

Panel 6.1 (Room 301)

**New Media, Blogging, Cybersocializing**

**Chair: *Olga Sooudi*** (*University of Amsterdam, Netherlands*)

**Presenters:**

**Zannie Bock** (University of the Western Cape, South Africa):

“Cybersocialising: Emerging Genres of Intimacy among Young South African Students”

**Marjorie Kanter** (Independent scholar, Spain):

“Im/politeness and Transformations: Two Projects Using the New Media”

**Olga Sooudi** (University of Amsterdam, Netherlands):

“Crafting the Beautiful City: Japanese Bloggers Writing from New York”

9:00-10:45

Panel 6.2 (Room 415)

**African American Writers and Print Media**

**Chair: *Alan Rice*** (*University of Central Lancashire, UK*)

**Presenters:**

**John Lowe** (Louisiana State University, USA):

“Ethnic Newspaper Writers and the Transformation of U.S. and Circum-Caribbean Literature”

**Alan Rice** (University of Central Lancashire, UK):

“Ghostly Variations on a Theme: Old Print Media and Radical Ideas in the Work of Robert Wedderburn (c.1762 -1835?) and Henry Box Brown (c. 1815 - ?) and their Legacy”

**Linda Manney** (Pinewood International School, Greece):

“The Role of Parable in Booker T. Washington’s *Up from Slavery*: Language and Power in Early Twentieth-Century Print Media”

Friday, June 13, 2012

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9:00-10:45

Panel 6.3 (Room 303)

**Challenging Indigeneity, Institutions, and the Marketplace**

Chair: **Alberto Lena** (*University of Valladolid, Spain*)

**Presenters:**

**Alberto Lena** (*University of Valladolid, Spain*):

“Beyond the Melting Pot: *The Godfather* and the New American Family”

**Ludmila Martanovschi** (*Ovidius University, Romania*):

“Mediating the Native Gaze: The American Indian Youth’s Cinematic Presence in Chris Eyre’s Films”

**Michael Rodegang Drescher** (*Heidelberg University, Germany*):

“Publishing Political Dissent – African-American Writers in Exile and the Voicing of Protest”

9:00-10:45

Panel 6.4 (Room A3)

**The Music is the Message:**

**Performing Ethnicity in Music, Literature, Theatre, and Film**

Chair: **Rashida K. Braggs** (*Williams College, USA*)

**Presenters:**

**Rashida K. Braggs** (*Williams College, USA*):

“Performative Dislocations: James Baldwin’s Blues and Black Subjectivity from Abroad”

**LeRhonda Manigault-Bryant** (*Williams College, USA*):

“Selling Drag on a Gospel/R&B Soundtrack: The ‘New’ Black Woman as Scripted by the Music of Tyler Perry’s ‘I Can Do Bad All by Myself’ ”

**VaNatta S. Ford** (*Ripon College, USA*):

“Primary Colors: Deconstructing Colorism in the Rhetoric of Rap Lyrics and its Framing of Black Women”

Friday, June 13, 2012

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9:00-10:45

Panel 6.5 (Room 105)

**Voices from the Global South and their Agency in Film**

**Chair: Heike Raphael-Hernandez** (*University of Maryland, University College in Europe, Germany*)

**Presenters:**

**Darieck Scott** (University of California at Berkeley, USA):

“Navigating the Minefield of Racial and Sexual Cultural Signification: Performing the *malandro* and the *bicha* in *Madame Satã*”

**Trica Keaton** (Vanderbilt University, USA):

“Le Septième Art in Black: ‘Black French Cinema’ and the ‘Black’ Presence in France”

**Karen Salt** (University of Aberdeen, UK):

“Discovering Poto Mitan: Haiti, Gender, and a Participatory Politics for the Future”

**Heike Raphael-Hernandez** (University of Maryland, University College in Europe, Germany):

“When Immigrants Are Given a Voice: The Presentation of Poverty in *La Ciudad*”

9:00-10:45

Panel 6.6 (Room A2)

**In Media Res: Twenty-first Century Latino(a) Arts as Cultural Medium and Mediator**

**Chair: Ylce Irizarry** (*University of South Florida, USA*)

**Presenters:**

**Marion Rohrleitner** (University of Texas at El Paso, USA):

“Not in Her Mother’s Image: Re-visioning Gendered and Racialized Representations in *In the Name of Salomé*”

**Carole Lompedre** (Université de La Sorbonne Nouvelle – Paris 3, France):

“Crossing Boundaries: The Symbolic Role of the Narcocorrido in the United States”

**Ylce Irizarry** (University of South Florida, USA):

“Visualizing History: Art in Historical Latina Fiction”

Friday, June 13, 2012

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11:15-13:00    **Plenary Round Table:  
“Mediated Catalonia”  
(Auditorium)**

**Moderated by Josep Maria Carbonell Abelló,  
Dean of Communication**

**Participants:  
Manuel Manonelles  
Onnora Serro-Cheriette  
Joan Manuel Tresserras**

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14:30-16:15  
**Panel 7.1 (Room 415)**

**Mediating Margins and Spectacles**  
**Chair: *Linda Kauffman* (University of Maryland, USA)**

**Presenters:**

**Linda Kauffman** (University of Maryland, USA):  
“Slashing Spectacle: Don DeLillo’s and Alejandro Inarritu's 9/11”

**Kim Coles** (University of Maryland, USA):  
“Burning Issues: Political Trauma in Reformation England as  
depicted in ACTS AND MONUMENTS”

**Mark McMorris** (Georgetown University, USA):  
“Percussive Visuality: Violence in Kamau Brathwaite’s *Trench Town Rock*”

Friday, June 13, 2012

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14:30-16:15

Panel 7.2 (Room 203)

**Mediating Black Bodies: Traveling Images and the Making of Black Selves**

**Chair: *Simone Puff*** (*University of Klagenfurt, Austria*)

**Presenters:**

**Simone Puff** (University of Klagenfurt, Austria):

“Difference, Diversity, and the Discourse(s) of Color: Re-Reading Articles on Colorism in the African American Press”

**Sarah Fila-Bakabadio** (University of Cergy-Pontoise, France):

“Visualizing Identity: Beauty and the Making of an Afro-Frenchness”

**Saskia Fuerst** (University of Innsbruck, Austria):

“Along the Lines of Aging: Visualizing Older African American Women in Media”

14:30-16:15

Panel 7.3 (Room 301)

**The Future of Literature in Mediating Race, Nation, and Ethnicity**

**Chair: *Crystal Parikh*** (*New York University, USA*)

**Presenters:**

**Toral Gajarawala** (New York University, USA):

“Smaller Lives and Smaller People: Knowing India through Narrative Non-Fiction”

**Vanessa Pérez Rosario**

(Brooklyn College of City University of New York, USA):

“Historical Contexts of Caribbean Latino Literature”

**Crystal Parikh** (New York University, USA):

“‘These Curious Strangers Are Somehow Responsible’: The Literary Ethics of Humanitarian Responsibility”

Friday, June 13, 2012

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14:30-16:15

Panel 7.4 (Room 104)

**By? For? About! (Mis)representations of Latinos/as in Media and Film**

**Chair: Andrea O'Reilly Herrera** (*University of Colorado at Colorado Springs, USA*)

**Presenters:**

**Andrea O'Reilly Herrera** (*University of Colorado at Colorado Springs, USA*):  
"Reconstructing 'Cubanness': The Representation of the Cuban Diasporic  
Community in the Media"

**Karolina Majkowska** (*John Paul II Catholic University, Poland*):  
"Cubans in Contemporary American Cinema"

**Ewa Antoszek** (*Maria Curie-Skłodowska University, Poland*):  
"The Barrio Goes to Hollywood: Popular Representations of Homegirls  
and Homeboys in *Mi Vida Loca* and *Gang Warz*"

14:30-16:15

Panel 7.5 (Room 105)

**Ethnic Identity and Paradigm Shift: Modern Subjectivities**

**Chair: Loes Nas** (*University of the Western Cape, South Africa*)

**Presenters:**

**Ana-Sofia Commichau** (*Heidelberg University, Germany*):  
"Desde las dos orillas': Notions of Identity and Cultural Practices of  
Cubanos and Cuban Americans – with Particular Consideration of  
Literature and New Media"

**Sabine Haenni** (*Cornell University, USA*):  
"These characters have an accent the way others have black skin': Sound  
vs. Image in Regional and Immigrant Cinema"

**Loes Nas** (*University of the Western Cape, South Africa*):  
"Where the Mask Ends and the Face Begins is Not Certain': Mediating  
Ethnicity and Cheating Geography in Jonny Steinberg's *Little Liberia*"

Friday, June 13, 2012

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14:30-16:15

Panel 7.6 (Room A2)

Transformation, Transnationalism, Performativity

Chair: **Monika Mueller** (*University of Bochum, Germany*)

Presenters:

**Birgit Bauridl** (*University of Regensburg, Germany*):

“In [their] most revolutionary gear’: Contemporary Black Performance Poetry, Media Culture, and a Transnational Community of ‘Others’”

**Shirley Hanshaw** (*Mississippi State University, USA*):

“Media and Literary Intertextualities: Performativity of *The Epic of Sundiata* in Koyate’s Film *L’Heritage du Griot Keita*”

**Monika Mueller** (*University of Bochum, Germany*):

“The Performance of Ethnicity in Bollywood-Style Music Videos by Cornershop and by Ramesh B. Weeratunga”

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16:45-18:00 Kenote Lecture:

**Harry and Michele Elam, Stanford University**  
“The Play of Race”

**Introduction: Eleftheria Arapoglou,**  
**University of California, Davis**

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18:00-18:30 Hail and Farewell

20:00 Banquet

The conference banquet is to be held at  
Hotel Catalonia Ramblas

(entrance either at 62-64 Tallers Street or 28 Pelai Steet)

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